



Acrylic Double Sided Translucent Store Sign Two Way Visual Communication Inside Outside Space

Our Product Introduction

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Basic Information

- Minimum Order Quantity: 5set
- Price: Negotiable
- Packaging Details: Wooden box packaging, cardboard box packaging
- Delivery Time: 7-10 work days
- Payment Terms: L/C,T/T,D/P
- Supply Ability: 500sets/Year



Product Specification

- Material: PMMA
- Standard Size: Customizable
- Color: Customizable
- Feature: Luminous
- Service: OEM/ODM
- Application: Mall/Restaurant/Office/Home/Exhibition/Guardrail
- Highlight: **Double Sided acrylic storefront sign,
 Translucent acrylic storefront sign,
 PMMA storefront sign**

Product Description

Product Description (Short Paragraph)

Acrylic double-sided translucent store signs use double-layer acrylic panels sandwiching LED light sources to achieve "two-way light transmission" – from outside the store, they are clear and eye-catching brand logos; from inside, they are soft and transparent light and shadow backgrounds. Breaking the one-way visual limitation of traditional store signs, they infiltrate brand image into both internal and external spaces, attracting passersby while enhancing in-store atmosphere, making them ideal for community stores, street-side coffee shops, and lifestyle brands.

Product Attributes (Bullet Points)

- Core Materials: Double-layer high-transparency acrylic (3mm–8mm) + built-in LED light sources + aluminum alloy frames
- Craftsmanship: Double-layer sandwiching, light source embedding, double-sided translucent treatment, waterproof sealing
- Visual Effects: Double-sided light transmission, dual effects inside and outside, no dark corners, uniform light
- Application Scenarios: Community coffee shops, street-side stores, lifestyle brands, pet-friendly stores, cultural and creative shops
- Installation Methods: Wall-mounted, suspended, floor-standing

Customization Parameters Table

Parameter	Options/Specifications
Overall Dimensions	Width 40cm–200cm, Height 30cm–120cm, special-shaped sizes available for customization
Acrylic Thickness	3mm (lightweight translucent), 5mm (balanced texture), 8mm (heavy stable)
Light Source Types	Single-color LED (white/warm yellow/cool white), RGB LED (gradient/dynamic), COB light source (no dark corners)
Double-Sided Content	Same LOGO/text on both sides, different content on both sides (outside sign + inside atmosphere), one-side pattern + one-side text
Frame Materials	Aluminum alloy (electrophoretic/painted, color options available), borderless (minimalist floating)
Power Supply	220V power adapter, USB charging (mobile scenarios), battery-powered (temporary pop-up stores)

FAQs (Focused on Selling Points)

2. Will double-sided light transmission be too bright and affect in-store atmosphere?

No. Stepless dimming is supported, allowing brightness adjustment for day/night scenarios to ensure outdoor recognition while keeping in-store light soft and not glaring, adapting to different needs.

3. Can different content be displayed on both sides?

Yes. Support printing brand LOGO on the outside and slogans or patterns on the inside, enabling the store sign to perform dual functions of "driving traffic" and "creating atmosphere".

4. What is the waterproof rating, and is it suitable for outdoor street-side stores?

Our double-layer waterproof sealing treatment achieves an IP65 waterproof rating, capable of withstanding rain and humidity in outdoor environments, with no water seepage or short circuits for over 3 years of outdoor use.